Essay B – Social Change Strategy

At the top of the document, write:
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The MSW Center location to which you wish to apply
Essay B – Social Change

1. Write an essay that is about 500 words. Do not exceed 550 words.
   • Briefly describe a real or hypothetical social change strategy to address a social problem.
   • Analyze the factors that did and did not (real strategy) OR would and would not (if hypothetical strategy) contribute to the effectiveness of your social change strategy.

2. Name the file “Essay B,” and upload it to your Admissions Profile in MyUI.

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